

TAHIMA WORKSHOP

“Preparing your leaders for Transitions: Special emphasis on post-COVID strategy”

By

Cynthia Zinakova, MBA, RHIT

There are specific considerations useful for any transitions, whether a software implementation, ownership change or merger, or post-COVID changes based on changing market demands and safety concerns. This presentation will address some of the common topics useful to HIM leaders in preparation of the “next normal.”

Cynthia Zinakova, MBA, RHIT, received her Master of Business Administration from Seattle University, and her Health Information Management certificate from Tacoma Community College. She is AHIMA certified as a Registered Health Information Technician (RHIT).

Her 15+ year HIM career began in patient access and billing for American Medical Response before transitioning to hospital HIM operations and revenue cycle beginning with Catholic Health Initiatives. She has worked as a consultant for North Shore Long Island Jewish Hospitals in New York and United Health Services, creating staffing models, org structure transitions, and centralization projects. Senior Director for revenue cycle outsourcing and led and participated in a number of large software implementations for Tenet Health and Conifer Health Solutions before leading the PMO. As a Senior Director of Solutions Management, she worked on go-to-market strategies and deal modeling.

Presented by TAHIMA Board Members

HIM Domain:

**Data Structure, Content, and Information Governance
September 17th, 2020**

Location:

Zoom Meeting - See Meeting info below

Time: 6:00PM – 8:00PM

Continuing Education Credits (CEUs)

Two (2) CEUs will be offered by TAHIMA for this presentation

Topic: TAHIMA Workshop

Time: Sep 17, 2020 06:00 PM Pacific Time (US and Canada) – 2 hr duration

Join Zoom Meeting

<https://zoom.us/j/98465260411?pwd=R08veXZoVmdVUjJjMENDL25FSGVEUT09>

Meeting ID: 984 6526 0411 Passcode: 699169

** If you wanted to call into the webinar rather than use your computer, you can call (253) 215-8782

Please make sure your membership is updated. CEUs will only be given to current members. You can update your membership by going to the TAHIMA Website (<http://www.tahima.org/>), Membership tab.